Strategy Report 2026 – 2030

THE FUTURE OF WINTER SPORTS

SUSTAINABLE. SUCCESSFUL.



DSV DEUTSCHER SKIVERBAND

SNOWBOARD GERMANY

SIS STIFTUNG SICHERHEIT IM SKISPORT

Preface



Winter sports embody performance, passion and community. At the same time, the environment in which they take place is undergoing changes more fundamental than ever before. Climate change, societal expectations and new economic conditions present us with challenges – while at the same time offering the chance to actively develop winter sports.
With this Strategy Report, we are presenting, for the first time, a joint strategic direction for the German Ski Association, Snowboard Germany and the Foundation for Safety in Skiing. Our aim is clear: we want to ensure that winter sports are successful in sporting terms, economically strong, and environmentally and socially responsible.
For us, sustainability is neither a side issue nor a short-term trend. It is the foundation upon which elite and grassroots sport can continue to thrive in the future. That is why we combine ambitious goals with concrete measures and a clear accountability for their implementation.
We see this strategy as an invitation to help shape the future. Together with our clubs, athletes, partners and everyone who lives and breathes winter sports, we do not want to merely manage the future, but to lead its transformation – on and off the snow, boldly, in partnership and with the aim of improving a little every day.

AFTER ALL, THE WINTER SPORTS OF TOMORROW ARE SHAPED BY THE DECISIONS WE MAKE TODAY.

Prof. Dr. Ralf Roth
Foundation for Safety in Skiing
German Sports University Cologne

Jörg Flechtner
German Ski Association

Prof. Hanns Michael Hölz
Snowboard Germany



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Imprint

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Print: Habé Offset GmbH
Photo credits: DSV, SIS, SNBGER; Johannes Jank, unsplash

Citation: Roth, R., Schumann, J., Robrade, D. & Rambach, K. (2026): The Future of Winter Sports: Strategy Report 2026–2030 DSV, SNBGER, SIS. 1st edition. Published by SIS

1. **Securing the future** – taking responsibility together

The German Ski Association (DSV), Snowboard Germany (SNBGER) and the Foundation for Safety in Skiing (SIS) are united by the common goal of developing winter sports in Germany in a sustainable and forward-looking manner. Our vision is a winter sports sector that continues to inspire people, even amidst changing climatic, social and economic conditions; that enables top sporting performances; and that takes responsibility for the environment and society. We see sporting success and sustainable action as essential prerequisites for shaping the winter sports of tomorrow, starting today.

Winter sports are undergoing a transformation. Climate change, societal expectations, technological developments and economic conditions are altering the framework for organised sport. At the same time, they present opportunities to develop winter sports in a way that makes them more resilient, resource-efficient and innovative. We see it as our shared responsibility to actively drive this transformation. DSV, SNBGER and SIS each play different yet complementary roles in this process.

The German Ski Association (DSV) is the leading winter sports federation in Germany. It brings together seven Olympic competitive disciplines as well as other sports within the field of sports development, and, with around 50 Olympic medal events, covers almost the entire spectrum of Olympic winter sports. With its expertise in both elite and grassroots sport, it shapes the development of winter sports – from the development of young talent and coaches, through club development, to the organisation of national and international events.

Snowboard Germany (SNBGER) represents the Olympic sport of snowboarding, which comprises 14 medal events. With its specialist expertise in snowboarding, freestyle and youth programmes, as well as its innovative sporting and event formats, the federation adds valuable depth to the collective range of expertise.

The Foundation for Safety in Skiing (SIS) was established in 1975 by the German Ski Association and the Friends of Skiing (FdS) to promote the sustainable development and long-term viability of winter sports. Unlike elite sports federations, it does not organise sporting or competitive activities. As a funding and development foundation, it drives progress in the areas of safety, prevention, research, innovation and sustainability. It develops expertise, initiates projects and brings together stakeholders from sport, tourism, academia, business and society. In doing so, it creates the essential conditions for shaping the winter sports of tomorrow in a sustainable manner.

Together, we combine sporting expertise, scientific knowledge and social responsibility. This sustainability strategy provides the common framework for our actions. It sets out objectives and measures, ensures transparency regarding progress and supports a process of continuous improvement.

In this way, we are contributing to the sustainable development of winter sports, as well as to the implementation of the German Sustainability Strategy and the United Nations' 2030 Agenda with its Sustainable Development Goals (SDGs). Together, we are shaping the winter sports of tomorrow – already today. Sustainably. Successfully. Responsibly



2. **Creating impact** – for people and society

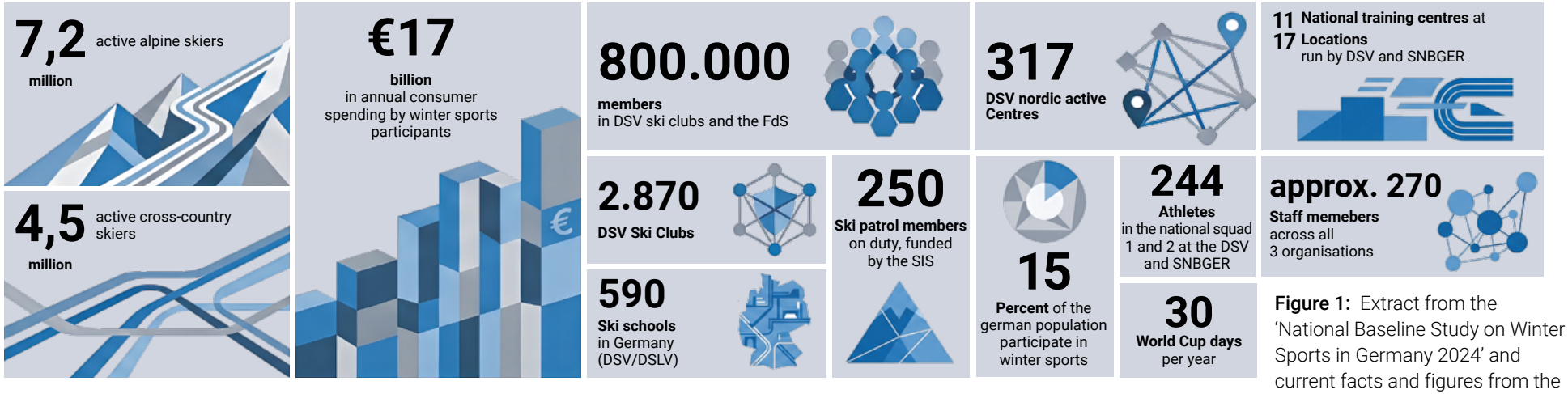


Figure 1: Extract from the 'National Baseline Study on Winter Sports in Germany 2024' and current facts and figures from the winter sports federations

The figures highlight the great social, economic and sporting significance of winter sports in Germany. With around **7,2 million people taking part in alpine skiing, 4.5 million cross-country skiers, approximately 800,000 snowboarders, 2,870 ski clubs, 590 ski schools** and a highly effective elite sport structure, Germany has a broad and stable base. Around **400 elite athletes,** together with the regular hosting of international World Cup events, underscore the international competitiveness of German winter sports.

For over 120 years, winter sports have been a defining part of the culture in the Alps and lower mountain ranges. The variety of disciplines – from alpine skiing and cross-country skiing to biathlon and snowboarding, right through to ski touring and snowshoeing – offers people of all ages easy access to exercise, experiencing nature and a sense of community. Winter sports promote health and quality of life through physical activity, mental relaxation and social participation.

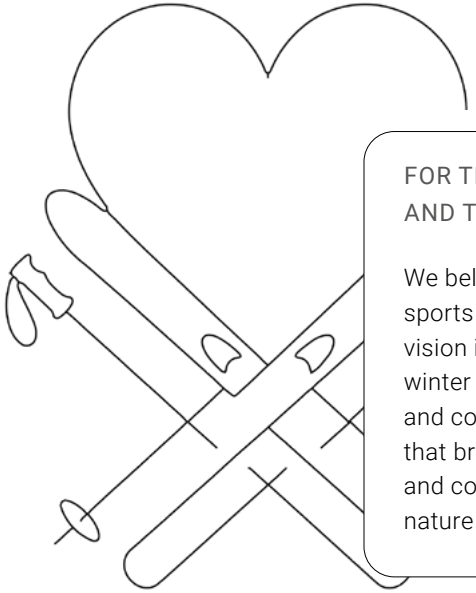
Studies such as Die Magie des Schnees* also demonstrate their importance for relaxation, a change of perspective and personal development.

Furthermore, winter sports are a significant economic factor. In mountain regions in particular, winter tourism creates jobs, boosts regional economic growth and helps to enhance the appeal of rural areas.

Winter sports are therefore far more than just a leisure activity: they combine health promotion, social cohesion, economic development and top-level international sport. In the face of climate change, this gives rise to a responsibility to develop winter sports in a sustainable and future-proof manner. Resource-efficient infrastructure, innovative offerings and the long-term safeguarding of both grassroots and elite sport are key prerequisites for preserving its social, economic and sporting significance for future generations as well.

* Beaufils, Marcel; Roth, Ralf (2020): Die Magie des Schnees. Wie tickt der deutsche Wintersportler? In: FdSnow, Nr. 55, S. 8–15.

3. **What guides us** – our core values



FOR THE LOVE OF SPORT, SNOW AND THE MOUNTAIN LANDSCAPE.

We believe in the unifying power of winter sports – both today and in the future. Our vision is a diverse, successful and sustainable winter sports sector that inspires, motivates and connects people. A winter sports sector that bridges generations, enables excellence and continues to develop in harmony with nature and society.



OUR COMMITMENT

Our approach forms the foundation for the responsible and sustainable development of winter sports, in line with the objectives of the German Sustainability Strategy, the European Green Deal and the United Nations' 2030 Agenda. Our actions are guided by scientific evidence, the SDGs, the UN Sports for Climate Action Framework, and the frameworks of the International Biathlon Union (IBU), the International Ski and Snowboard Federation (FIS) and the International Olympic Committee (IOC).

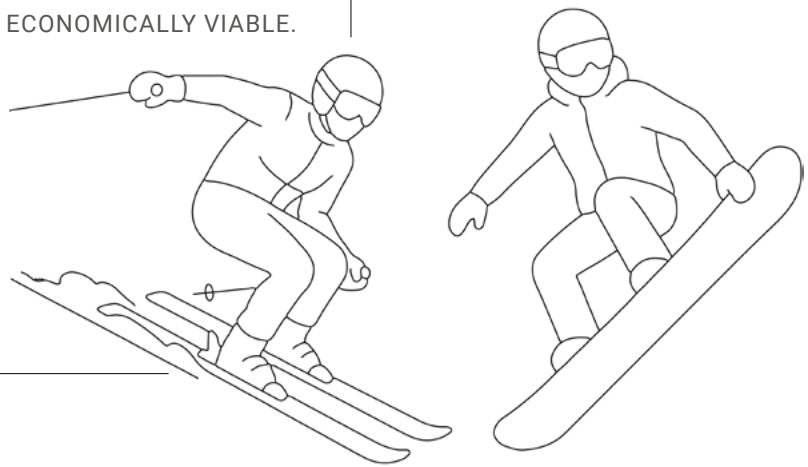
Our aim is to shape winter sports in such a way that they fulfil their intergenerational responsibilities – both regionally and globally. We understand sustainability as a continuous process of development towards long-term viability and a fair distribution of opportunities, burdens and risks.

OUR MISSION

WE INSPIRE ENTHUSIASM FOR WINTER SPORTS IN ALL THEIR FORMS – FROM ELITE TO GRASSROOTS SPORT, IN CLUBS, ON THE SLOPES AND ON THE CROSS-COUNTRY TRAILS, IN WINTER AND SUMMER ALIKE. AT THE SAME TIME, WE ARE SHAPING ITS FUTURE IN A SUSTAINABLE WAY: ENVIRONMENTALLY RESPONSIBLE, SOCIALLY INCLUSIVE AND ECONOMICALLY VIABLE.

On this basis, we are committed to:

- more exercise and a sense of community through winter sports
- the interests of all winter sports enthusiasts – regardless of age, background, ability or discipline
- responsible and sustainable actions – locally, regionally, nationally and internationally
- the athletic and personal development of children and young people
- constructive dialogue with the worlds of politics, business, tourism and critical voices
- personal commitment – everyone can make a difference



OUR TRACK

- We minimise negative impacts and enhance the positive contribution of winter sports to people, society and the environment.
- We preserve the natural environment and promote livable mountain regions.
- Our understanding of sustainability combines the protection of planetary boundaries with social justice – in line with the 'doughnut economy' concept.
- We make decisions that are economically viable, environmentally responsible and socially balanced – whilst taking into account interdependencies and innovation.
- We align our actions with the goals of the 2030 Agenda and the Paris Agreement.

These include, in particular:

- the protection of the climate and the environment, particularly in sensitive mountain regions
- the strengthening of education, science and innovation as drivers of sustainable development
- the promotion of participation and equal opportunities
- responsible action in accordance with the rule of law, and
- the protection and respect for human rights





Figure 2: The 17 global Sustainable Development Goals of the 2030 Agenda (UN Sustainable Development Goals, SDGs), with those of particular relevance to winter sports federations highlighted in colour.

4. **Built on responsibility** – our sustainability governance

For over 50 years, the DSV, Snowboard Germany and the Foundation for Safety in Skiing (SIS) have been committed to the sustainable development of winter sports. Founded in 1975 by the German Ski Association and the Friends of Skiing (FdS), the SIS initiates, supports and oversees innovative projects for sustainable winter sports in collaboration with scientific partners. To date, more than 50 million euros have been invested in this work – funded by members and partners.

Sustainability governance combines strategic management, operational implementation and scientific support. The **Sustainability Board** is responsible for strategy, objectives and management, whilst the **Sustainability Office** coordinates implementation, communication, monitoring and reporting.

The SIS acts as a central unit for expertise and implementation. It further develops the sustainability strategy, implements projects and funding programmes, and is responsible for scientific monitoring, evaluation, quality assurance and external networking. The **sustainability working groups of the DSV, FdS and SNBGER** provide input from their respective specialist areas and support implementation within the organisations. This ongoing exchange ensures the transfer of knowledge and effective implementation.

External involvement is facilitated through SIS | Sustainability. **Athletes, scientific advisory boards and a stakeholder panel** contribute their expertise to the further development of the sustainability strategy.

As early as 1987, the DSV became the first German sports federation to set up an advisory board for the environment and the sustainable development of skiing. To this day, independent experts from the worlds of academia, business and civil society provide scientific and critical input into the federation's development.

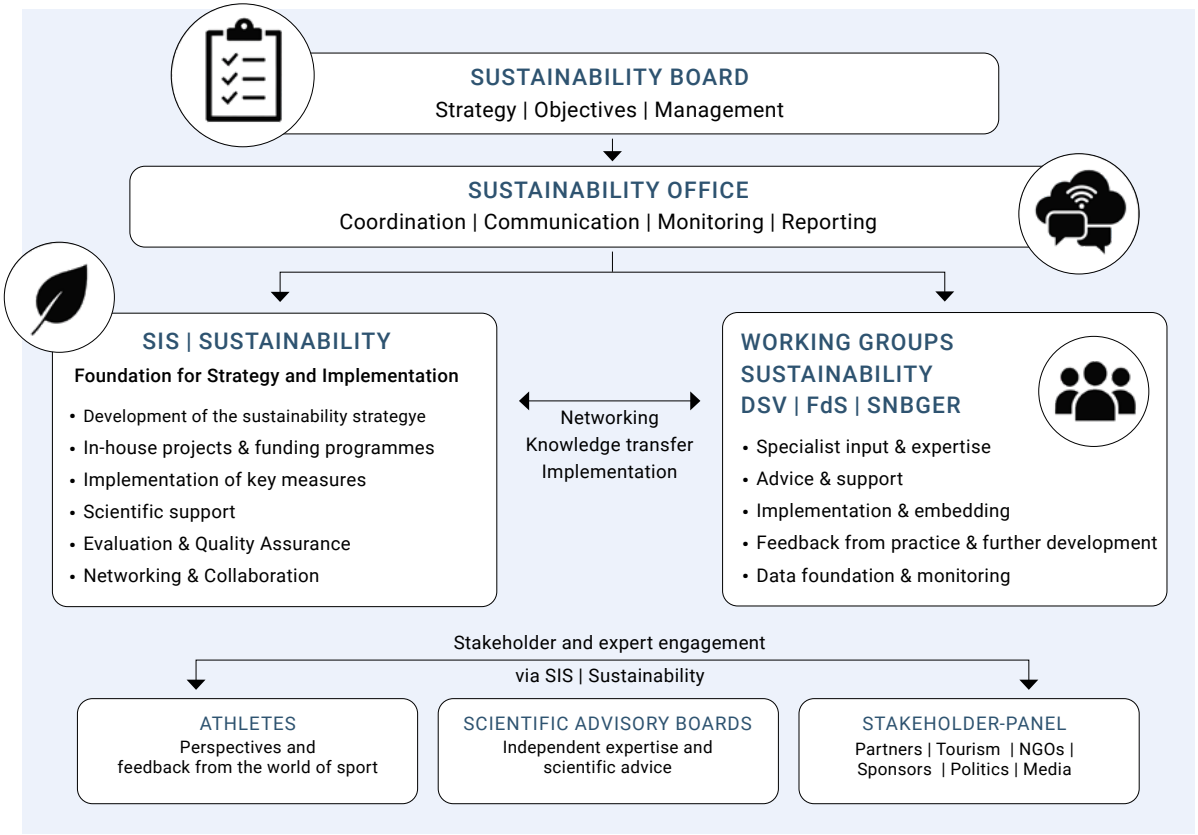


Figure 3: Sustainability governance at DSV, SNBGER and SIS

SCIENTIFIC EXPERTISE, A CLEAR FOCUS AND STRONG PARTNERS

The particular strength of SIS, as the strategic innovation centre for German winter sports associations, lies in the consistent integration of science and practice. It develops well-founded solutions within a strong network spanning sport, the environment, business and society. Our research priorities range from climate adaptation, innovative snow management and the further development of Nordic sports to the promotion of biodiversity in winter sports regions. Through close collaboration with research institutions, expert panels and our own scientific advisory boards, we generate sound knowledge and high-impact pilot projects.

Our expert groups include:

Expert Forum Climate.Sport.Snow

An interdisciplinary exchange platform aimed at examining the future of snow sports from the perspective of the D-A-CH region in the context of global climate change. Initiated and led by SIS.

20 authors from numerous academic institutions publish well-researched findings in a series of position papers, new edition 06/2025: “Perspectives of winter and mountain sports facing global climate change.“

Read the position paper at stiftung.ski

3 scientific DSV advisory boards

- Medicine & Health
- Environment & Sustainable Development of Skiing
- Law & Safety

Board of Trustees for Alpine Safety

A Bavaria-wide network aimed at reducing the number of accidents in the mountains through accident research and prevention. Through its long-standing involvement, including as a board member, SIS makes a significant contribution to the dialogue on mountain safety by drawing on its expertise.

For more information, visit stiftung.ski

5. **The shared plan** – our focus

The DSV, SNBGER and **SIS** have jointly defined six focus areas of action for the sustainable development of winter sports. They are based on a materiality analysis that identifies environmental, social and economic opportunities and risks and prioritises the most important topics.

THE EMPHASIS IS PLACED ON SIX FOCUS AREAS WITH PARTICULAR STRATEGIC IMPORTANCE:

FA1 **CLIMATE & ENERGY**
FA2 **INFRASTRUCTURE & RESOURCES**
FA3 **NATURAL ENVIRONMENT & MOUNTAINS**
FA4 **SAFETY & HEALTH**
FA5 **SOCIETY & SOCIAL AFFAIRS**
FA6 **ECONOMY & DEVELOPMENT**

The focus areas are rooted in the core tasks of the organisations and, at the same time, contribute to the goals of the 2030 Agenda.

Specific objectives, measures and key performance indicators have been defined for each focus area. Together, they form the core of our joint sustainability strategy.

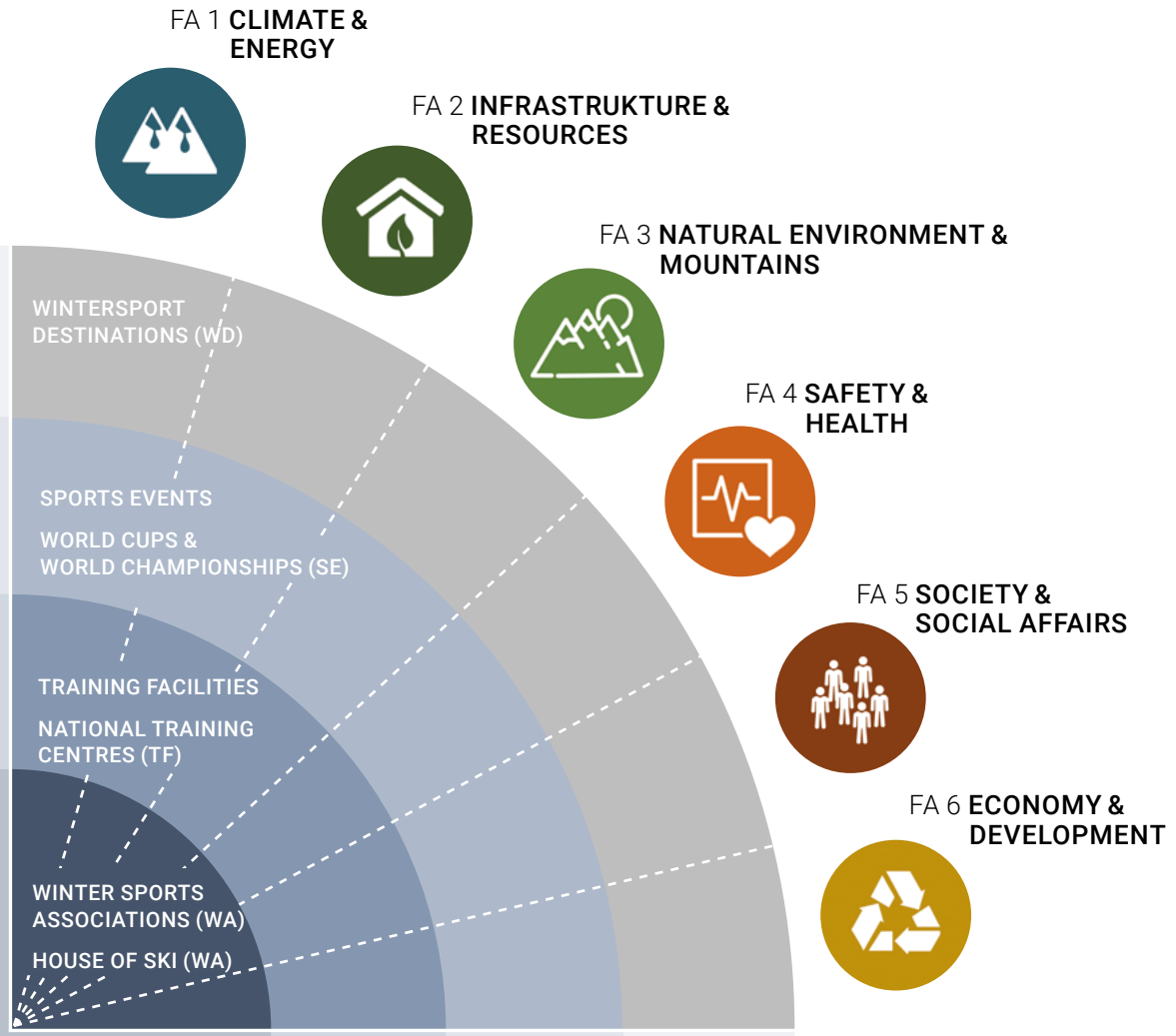


Figure 4: Our six focus areas of our sustainability strategy

Find out more at
stiftung.ski/nachhaltigkeit

IMPACT LEVELS

The objectives in the six focus areas are implemented through coordinated, collaborative action across all of winter sports, from federations and clubs to training and event structures, destinations and political stakeholders.

WE FOCUS ON FOUR KEY IMPACT LEVELS:

- **WINTER SPORTS ASSOCIATIONS | HOUSE OF SKI (WA):**
  Strategic management and further development of organised winter sports, as well as strengthening federations and clubs as agents of sustainable development.
- **TRAINING FACILITIES | NATIONAL TRAINING CENTRES (TF)**
  Demand-driven, resource-efficient development and operation of high-performance training and competition facilities.
- **SPORTS EVENTS | WORLD CUPS & WORLD CHAMPIONSHIPS (SE)**
  Sustainable planning and organisation of events as a catalyst for sport, society and regions.
- **WINTER SPORTS DESTINATIONS (WD)**
  Integrating sport, tourism, nature and society to promote the sustainable development of winter and mountain sports regions.

The four impact levels describe where we aim to exert influence and create a lasting impact. Together with the six focus areas, they form the strategic framework for our objectives and measures.

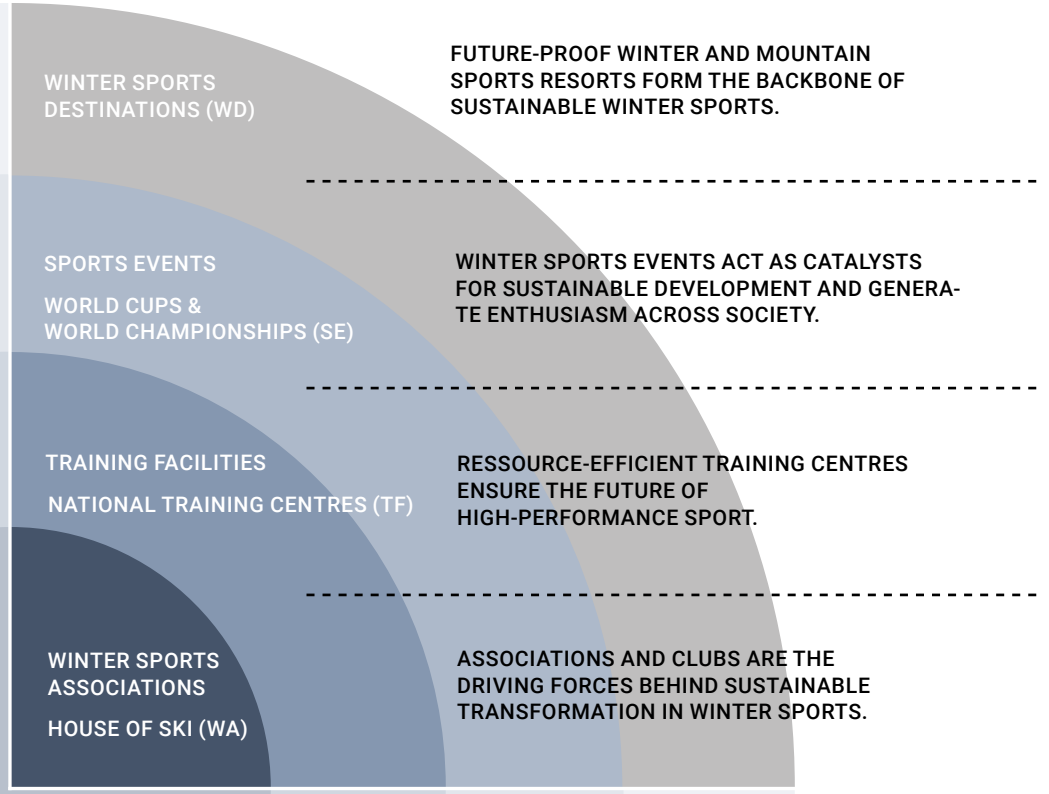


Figure 5: The four impact levels of our sustainability strategy

Quotes



"I take responsibility for driving change, developing structures and events further, and empowering people, to ensure the future of winter sports."

ANDREAS SCHLÜTTER
Sports Director | Managing Director of DSV Elite Sports GmbH



"I am committed to keeping mountain regions liveable and safeguarding the future of winter sports. To this end, I provide climate data that supports informed decision-making."

GUDRUN MÜHLBACHER
German Weather Service | Head of the Munich Regional Climate Office



"We are continuously working to strengthen the positive impact of winter sports, minimise risks and empower people to make forward-thinking decisions."

JOHANNA SCHUMANN, DENISE ROBRADE
Sustainability Management at DSV / SIS



"Through sustainable innovations, we can harness the forces of nature while preserving nature, for example for the generation of sustainable energy."

RÜDIGER RECKNAGEL
Senior Expert at fors.earth and member of the DSV Advisory Board for the Environment and Sustainable Development of Skiing, former Head of Environmental Protection at Audi Global



"For me, sustainability means taking responsibility and creating opportunities, including for athletes beyond the elite level."

TOBIAS NEUBER
Founder and Managing Director of the ACTANOL Group | former European Cup ski racer



"Sustainability starts with the little things. The important thing is that we all work together continuously, both in sport and in our everyday lives."

FRITZ DOPFER
DSV Sports Management Officer | Runner-up in the Alpine Skiing World Championships



"For me, the future of winter sports means adopting a holistic approach to sustainability, from planning and construction to the day-to-day management of our sports facilities."

SYLVIA BÖHM
Managing Director of the Thuringian Winter Sports Centre in Oberhof



"Our winter sports landscape is set to change. We must prepare for this and take responsibility if we want to keep offering training opportunities on snow in the future. This is the foundation for future top-level skiing performance."

ALOIS REITER
Head of the DSV Training Centre in Ruhpolding



"For us, sustainability and a passion for skiing go hand in hand. Those shaping winter sports for the future are laying the ground-work to ensure that future generations can also experience the magic of snow, sport, and the mountain environment."

PROF. DR. RALF ROTH
DSV Advisory Board for the Environment and Sustainable Development of Skiing, German Sport University



"For Continental, sustainability means being fit for the future. As a DSV partner, we therefore support the 'Future of Winter Sports' initiative."

CAROLA REICHARDT
Head of Sponsorship, Sustainability & PR at Continental



"As an athlete, you really get to experience just how closely sport and nature are linked. It is our responsibility to preserve them both for future generations."

SIMON SCHEMPP
DSV Controlling and Financial Management | Olympic and World Biathlon Champion



"A sports venue thrives on varied, year-round use, such as training sessions, spectator events and World Cup events. This is how sustainability becomes economically viable."

FLORIAN STERN
Managing Director of Skiclub Oberstdorf Veranstaltungs GmbH

6. **Focus areas** – objectives and measures



SYSTEMATIC IMPLEMENTATION OF SUSTAINABILITY AS A JOINT ENDEAVOUR

The following chapters describe the implementation of the sustainability strategy across the six focus areas. The individual measures are guided by the strategic objectives and are each assigned to a specific **impact level** and a clearly defined area of **responsibility**. The **project maturity level** provides transparency regarding the stage of development – from the identification of a need for action, through conception and implementation, to proven impact and scaling (see Fig. 6).

Sustainability is implemented as a **joint endeavour** and is guided by the remit and responsibilities of the organisations involved. Each project is structured along two dimensions:
Where does it have an impact? and **Who is in charge?**
This increases transparency regarding responsibilities and progress, strengthens collaboration and facilitates management and monitoring. It creates a shared framework that harnesses synergies, supports the continuous development of the sustainability strategy and embeds sustainable practices within the entire winter sports system in the long term.



highlights our signature projects.They are characterised by their particular 'beacon' effect. See pages 44–45 for an overview.

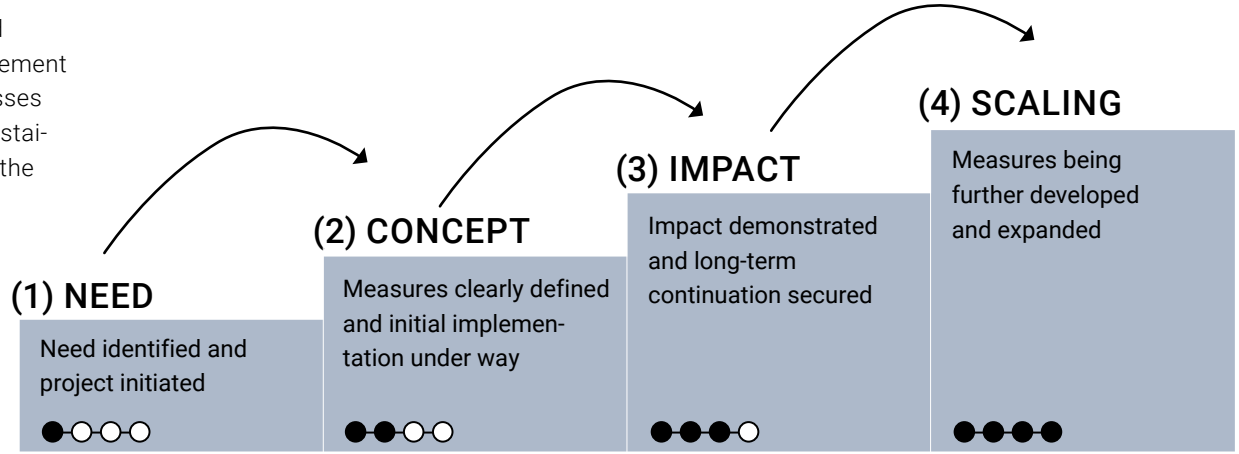


Figure 6: Project maturity levels for assessing implementation progress


FA 1
CLIMATE & ENERGY
FA 2
INFRASTRUCTURE & RESOURCES
FA 3
NATURAL ENVIRONMENT & MOUNTAINS
FA 4
SAFETY & HEALTH
FA 5
SOCIETY & SOCIAL AFFAIRS
FA 6
ECONOMY & DEVELOPMENT

FA 1 **CLIMATE & ENERGY**



WINTER SPORTS ARE PARTICULARLY AFFECTED BY GLOBAL WARMING. CLIMATE PROTECTION AND CLIMATE ADAPTATION ARE THEREFORE ESSENTIAL FOR THEIR FUTURE. WE ARE REDUCING GREENHOUSE GAS EMISSIONS, IMPROVING RESOURCE EFFICIENCY AND ENSURING THAT ENERGY SUPPLY, TRANSPORT AND INFRASTRUCTURE ARE SUSTAINABLE.



Figure7: DSV and Snowboard Germany have joined the UN's Sports for Climate Action Framework, committing themselves to implementing the climate protection and emissions reduction targets set out in it.

PRINCIPLES

1. **THE PARIS AGREEMENT:** The Paris Agreement provides the global framework for climate action. Its aim of limiting global warming to 1.5 °C, if possible, is essential for the future of winter sports.
2. **GREENHOUSE GAS REDUCTION AND DECARBONISATION:** Global warming is having a particularly severe impact on winter sports. Therefore, reducing greenhouse gas emissions is essential to securing their future. The climate targets set by the German government and the EU provide a framework for achieving this. Measures to decarbonise the transport, buildings and infrastructure sectors will make a significant contribution to this.
3. **ENERGY AND RESOURCE EFFICIENCY:** Ensuring the efficient use of energy and resources is key to making winter sports climate-friendly. This reduces emissions, conserves resources and cuts costs.
4. **CLIMATE ADAPTATION:** The consequences of climate change require the winter sports sector to adapt continuously. This is why we are enhancing its resilience and capacity to adapt, for example by providing climate-resilient sports facilities and infrastructure, implementing sustainable snow and water management strategies, and developing flexible training, competition, and event concepts.

FA 1 **CLIMATE & ENERGY**



STRATEGIC GOALS

Focus areas & Project Database
Explore online



FA 1.1	**ENERGY EFFICIENCY AND THE USE OF RENEWABLE ENERGY:** Implementing energy-efficient technologies and increasing the use of renewable energy to minimise CO_2 emissions at the House of Ski, our training and competition centres, events as well as downhill and cross-country skiing areas.
FA 1.2	**ELECTRIC MOBILITY AND SYNTHETIC FUELS:** Supporting the use of electric vehicles and non-fossil synthetic fuels in winter sports to reduce emissions.
FA 1.3	**PUBLIC TRANSPORT, CAR-SHARING AND GROUP TRAVEL:** Promoting environmentally friendly mobility options to reduce CO_2 emissions associated with travel to the destination and whilst there.
FA 1.4	**CLIMATE PROTECTION AND CLIMATE ADAPTATION:** Implementing climate protection measures and developing adaptation strategies to ensure that sporting activities can continue in the future, despite changing environmental and snow conditions.
FA 1.5	**CLIMATE RESPONSIBILITY AT WINTER SPORTS EVENTS:** Consistent reduction of emissions, supported by climate and energy balance assessments, and consideration of possible offsetting.
FA 1.6	**RESEARCH AND CARBON ACCOUNTING:** Developing and implementing innovative technologies and practices at the organisation's impact levels. Annual recording of relevant CO_2 emissions by sector at the House of Ski, with expansion into other areas.
FA 1.7	**EDUCATION AND COLLABORATION:** Strengthening collaboration between the winter sports sector, environmental organisations, governments and other stakeholders to develop joint solutions for climate protection in winter sports. Knowledge transfer and awareness raising amongst relevant stakeholders and target groups.

FA 1 **CLIMATE & ENERGY**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS / INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCESS
FA 1.1 **Energy efficiency & use of renewable energy**	M 1.1.1 **Energy Management at National Training Centres:** Promotion of efficient and sustainable energy management (artificial snowmaking, building management, floodlighting, etc.) at national training centres.		X	X		Training Centre Management + SIS DSV Partner companies	since 2025	●●○○	Pilot project for a data-driven energy metering system for the real-time monitoring and cont-rol of energy flows in Oberstdorf in 2026.
	M 1.1.2 **Renewable energy – lower emissions:** Support for the transition to renewable energy in training and competition centres (photo-voltaics, hydropower, etc.). Target: 100 per cent green electricity.		X	X		Training Centre Management + DSV SIS	ongoing	●●●○	To date, 60 per cent of the energy used at national training centres comes from renewable sources.
	M 1.1.3 **Use of renewable energy at the House of Ski** (Association Headquarters): Expansion of the photovoltaic system.	X				DSV + Viessmann	since 2023	●●●○	Currently 454 m² of photovoltaic solar panels.
FA 1.2 **Electric mobility & the use of synthetic fuel**	M 1.2.1 **Electrification of machinery:** Support with the transition to electric machinery for cross-country ski trail and ski slope grooming (hybrid and fully electric).		X	X		Training Centre Management + SIS, Kässbohrer	ongoing	●●○○	Pilot scheme at national training centres and at events.
	M 1.2.2 **Electrification of the DSV vehicle fleet and the service vehicles at SNBGER and FdS.**	X				DSV + SNBGER FdS	since 2021	●●○○	2025/26 season: 9% of the fleet is fully electric or hybrid.
	M 1.2.3 **Use of synthetic non-fossil fuel:** Use and promotion of alternative fuels in internal combustion engines for preparing cross-country ski trails and slopes, and in diesel generators.		X	X		Training Centre Management + AVIA DSV SIS	since 2023	●●●○	Use of HVO at training centers and at major events.

* **WA** = Winter Sports Associations (House of Ski) | **TF** = Training facilities (National training centres) | **SE** = Sports Events (World Cups & World Championships) | **WD** = Winter Sport Destinations
●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 1 **CLIMATE & ENERGY**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 1.3 **Public transport, car-sharing & group travel**	M 1.3.1 **Partnership with Deutsche Bahn:** Promotion of climate-friendly travel for winter sports enthusiasts to ski resorts through the 'Dein Winter. Dein Sport.' project, with the 'Winterrail' campaign.				X	Dein Winter. Dein Sport + DSV; SIS Deutsche Bahn AG	since 2022	●●●○	Winterrail platform with relevant offers.
	M 1.3.2 **Mobility platform:** Implementation of a mobility platform for training courses and events.	X		X		DSV + SIS		●○○○	Study of options, exploration of models.
	M 1.3.3 **Team travel:** Use of minibuses for travel to training sessions, courses, events and other trips.	X	X	X		DSV + SNBGER		●●○○	More than 100 minibuses, passenger load factor of ≥ 75 per cent during training/events.
	M 1.3.4 **Employee mobility:** Incentives for the use of environmentally friendly modes of transport, e.g. public transport and cycling, using Jobticket, Jobrad and cargo bikes.	X				DSV FdS SIS SNBGER	ongoing	●●○○	2025: Purchase of a 'House of Ski' cargo bike for running errands, 'Jobrad' and 'Jobticket' at the DSV.
	M 1.3.5 **Combined Tickets:** Promotion and implementation of combined tickets for World Cup events and World Championships.				X	DSV + organisers	ongoing	●●●○	Combined tickets covering different distances and modes of transport are in use at 80 per cent of World Cup events.
FA 1.4 **Climate action & climate adaptation**	M 1.4.1 **Research and Development:** Optimisation of snow management; initiating and implementing research and development into snow management at threshold temperatures, snow farming, and technical and organisational innovations.		X			SIS	since 1975	●●●○	Scientific support for 5 projects at national training centres in the field of resource-efficient snow management. Funding: over 240,000 euros.
	M 1.4.2 **Science based climate analysis:** Climate analysis, climate adaptation measures and development planning at the federal training centres in Oberhof, Ruhpolding, Notschrei and Obertsdorf; project KWRA-Ski2050+.		X			GSU + Federal Institute of Sport Science (BISp) SIS	since 2026	●●○○	Project launch: January 2026; BISp-funded research into the climate-resilient development of elite sport.

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●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 1 **CLIMATE & ENERGY**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS / INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
	M 1.4.3 **Year-round operations:** Development and expansion of year-round programmes at Nordic training centres and DSV nordic active Centres.		X		X	SIS + several locations	since 2002	●●●○	Implementation at all DSV national training centres for Nordic skiing and biathlon.
	M 1.4.4 **Climate responsibility:** Development of a strategy to offset unavoidable emissions, particularly those caused by flight travel in elite sport.	X				DSV; SIS + Öko-Institut e.V. SNBGER		●○○○	Initiation of a study into effective and acceptable climate compensation strategies. Pilot project with SNBGER athletes: voluntary contributions to environmental projects.
	M 1.4.5 **Carbon Accounting:** Implementation and execution of seasonal carbon accounting for DSV, SNBGER and FdS.	X				DSV; SIS; + Öko-Institut e.V. SNBGER	since 2018	●●●○	Regular evaluation and communication of a carbon footprint, with the aim of achieving savings in specific areas (commitment as part of Sports for Climate Action), with expertise provided by the Öko-Institut; baseline: 2018.
FA 1.5 **Climate-friendly events**	M 1.5.1 **Carbon Accounting:** Implementation and monitoring of event-related measures to reduce CO_2 emissions, particularly in relation to spectators' and fans' journeys to and from the venue.			X		DSV Organisers + Öko-Institut SIS	ongoing	●●●○	Co-organisation with the international federations IBU and FIS; reporting of relevant figures via the appropriate platforms; support for World Cup organisers with data collection.
FA 1.6 **Research and Reporting**	M 1.6.1 **Expert panel:** Establishment of a D-A-CH-IT Climate.Sport.Snow expert forum, providing insights and specific recommendations for action.	X	X	X	X	SIS + GSU, Research institutions	since 2018	●●●●	Publication of three position papers by more than 14 academic institutions, coordinated by SIS.
FA 1.7 **Education & Collaboration**	M 1.7.1 **International networks of experts:** UN Sports for Climate Action, Youth COP, D-A-CH national winter sports federations, tourist destinations and the SGV National Strategy (Federal Ministry of the Interior, DOSB).	X			X	DSV SIS SNBGER	since 2019	●●●●	Signing the UN Sports for Climate Action Framework, reporting the relevant data, participating in national and international expert forums.
	M 1.7.2 **International projects:** International collaboration to reduce emissions from snowboarding as part of the EU-funded project 'Zero Emissions Rides Objectives' (ZERO).	X			X	World Snowboard Federation (WSF) + EU (Erasmus+) SNBGER; Sport-organisations	2023 – 2025	●●●●	Studies and reports on the climate impacts and interactions of snowboarding; educational programmes: Erasmus+ ZERO Rides Climate Education Workshops, ZERO Climate e-learning course, ZERO Snowboard Card Game.

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FA 2 **INFRASTRUCTURE & RESOURCES**



OVER THE PAST 20 YEARS, THE CONSUMPTION OF NATURAL RESOURCES IN WINTER SPORTS HAS RISEN SIGNIFICANTLY. THE FURTHER DEVELOPMENT OF SKIING MUST BE DECOUPLED FROM RESOURCE CONSUMPTION. SERVICES AND FACILITIES SHOULD BE PROVIDED IN THE MOST RESOURCE-EFFICIENT WAY POSSIBLE, I.E. WITH MINIMAL USE OF ENERGY, MATERIALS AND LAND.

RESOURCE EFFICIENCY means using materials, energy, water and land as sparingly and efficiently as possible. Therefore, we focus on resource-efficient solutions in the planning, construction, operation and modernisation of winter sports facilities.

A key approach to this is the **circular economy.** It aims to use materials for longer, to repair, reuse or recycle them – rather than disposing of them ahead of time. This conserves resources and ensures they remain available for future generations.

Conserving resources in winter sports not only protects the environment, but also reduces costs in the long term – for clubs, operators and organisers alike.

PRINCIPLES

1. **RESOURCE EFFICIENCY:** Services, products and offers are provided using as few natural resources as possible – for example, in the areas of water, energy, land, air and waste.
2. **REQUIREMENTS FOR INFRASTRUCTURE AND SUSTAINABLE CONSTRUCTION:** Incorporating energy efficiency, climate responsibility, biodiversity conservation, resource conservation, the use of renewable raw materials, land-use reduction and sustainable procurement is crucial. As a general rule, the use of existing facilities is preferable to developing new ones.
3. **SUSTAINABLE, YEAR-ROUND USE OF INFRASTRUCTURE:** Sustainable, year-round use of infrastructure – such as sports facilities, buildings, cross-country ski trails or ski slopes – for a variety of purposes. Rather than building new facilities solely for a single event, we focus on multifunctional solutions that combine training, competition and leisure activities.
4. **SOIL AS A RESOURCE:** Recognising soil as an essential and finite resource is of crucial importance. It performs vital functions for water, air, the climate and biodiversity.
5. **SUSTAINABLE CONSUMPTION AND ECONOMIC PRACTICE:** Resource management is approached responsibly through the thoughtful use of durable products, repairs and reuse, the use of reusable packaging and other waste prevention measures, efficient recycling and the creation of a closed-loop system.
6. **SUSTAINABLE PURCHASES:** The circular economy is promoted through responsible procurement practices. The focus is on environmentally friendly materials, social responsibility within the supply chain, supporting the local economy and reducing waste. Renting and buying second-hand products are preferred alternatives to buying new, based on a holistic life-cycle approach.

FA 2 **INFRASTRUCTURE & RESOURCES**

Focus areas & Project Database
Explore online



STRATEGIC GOALS

FA 2.1 **EFFICIENT AND SUSTAINABLE WATER USE:** Introducting water efficiency measures and minimising water consumption across all areas.

FA 2.2 **WASTE PREVENTION AND REDUCTION:** Optimising waste management through the increased use of reusable products and the implementation of comprehensive recycling and composting programmes.

FA 2.3 **CONSTRUCTION AND INFRASTRUCTURE:** Adopting environmentally friendly construction practices and using environmentally sustainable materials, whilst taking particular care to minimise construction work in near-natural and sensitive areas.

FA 2.4 **EFFICIENT SNOW MANAGEMENT:** Employing efficient snow technologies to minimise resource consumption during snow production and distribution, whilst ensuring an adequate snow cover.

FA 2.5 **SUSTAINABLE PROCUREMENT AND CIRCULAR ECONOMY:** Prioritising environmentally friendly and resource-efficient products and suppliers with sustainable practices, and promoting the circular economy in all relevant areas.

FA 2 **INFRASTRUCTURE & RESOURCES**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 2.1 **Efficient water use**	M 2.1.1 **Efficient and resource-optimised water management:** Support for national training centres and facilities in optimising their technical snowmaking systems.		X	X		Training Centre Operators + Organiser	ongoing	●●○○	Implementation of measures to promote efficient water use at training centres through expert advice and, partly, financial support for capital expenditure.
FA 2.2 **Waste prevention and minimisation**	M 2.2.1 **Waste management plans:** Implementation of waste management plans at events. Prevention, sorting, recycling.	X		X		DSV; SIS; SNBGER; Organiser	ongoing	●●●●	Core performance at all events organised by the associationsand World Cups.
	M 2.2.2 **Reusable systems:** Introduction and promotion of reusable systems within the association, at training venues and at events.	X	X	X		DSV	ongoing	●●●○	Use of reusable systems, particularly in catering, including reusable cups at the association's headquarters and World Cup events, as well as awareness-raising initiatives promoting reusable materials.
FA 2.3 **Construction and Infrastructure**	M 2.3.1 **House of Ski:** Modernisation and resource-efficient operation of the association's headquarters, the House of Ski, in Planegg.	X				DSV + FdS; SIS	ongoing	●●○○	To date, there has been a 20 percent reduction in energy requirements.
	M 2.3.2 **Training centres:** Supporting the modernisation of training and competition centres and developing them for year-round use.		X	X		Training Centre Operators + SIS, DSV, SNBGER	ongoing	●●●○	Ongoing modernisation, for example: modernisation of the Nordic Arena Notschrei in 2024. Construction of a landing bag facility at the Berchtesgarden location for year-round training in freestyle disciplines.
FA 2.4 **Efficient snow management**	M 2.4.1 **Snow depth measurement:** Support and promotion of the use of snow depth measurement, effective preparation of ski slopes and cross-country trails, and the planning of artificial snowmaking.		X	X		Training Centre Operators + SIS	ongoing	●●●○	Snow depth measurement implemeted at DSV national training centres, including the Oberhof facility.
	M 2.4.2 **Staff training:** Training for staff in the area of efficient cross-country ski trail, ski slope and ski jump management.	X	X	X	X	SIS + DSV	since 2018	●●●○	Organisation of expert training courses in cross-country skiing (2018 and 2022) and ski jumping (2020 and 2022).

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●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 2 **INFRASTRUCTURE & RESOURCES**

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GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 2.5 **Sustainable Procurement & Circular Economy**	M 2.5.1 **Guidance on procurement:** Development of a handbook on sustainable procurement for the House of Ski and its affiliated organisations (including products manufactured in an environmentally friendly and fair manner, taking into account the cost-benefit balance).	X				DSV + FdS SIS SNBGER	since 2025	●●●○	Handbook developed by a sustainability working group across all associations at the House of Ski.
	M 2.5.2 **Resource sharing:** From ski and snowboard markets and rental services to event equipment and human resources.	X	X	X		DSV LSV SIS FdS Intersport	ongoing	●●●○	Raising awareness amongst winter sports enthusiasts, regional ski associations and clubs; supporting the children's ski exchange system at Intersport.
FA 2.6 **Research and reporting**	M 2.6.1 **Practical research:** Research into the use of innovative technologies, materials and working methods in the field of resource efficiency (including snow management, covering, grooming, lighting, etc.).	X	X			SIS + Karlsruhe Institute of Technology WSL Institut SLF	since 1975	●●●○	Key research area of the SIS: over 20 funded projects since 1975, carried out in collaboration with academic partners.
FA 2.7 **Cooperation**	M 2.7.1 **Resource efficiency:** Collaboration with technological research institutes and research organisations on resource efficiency (WSL, SLF, DSHS, Öko-Institut, etc.).	X	X			DSV SIS SNBGER	ongoing	●●●○	Thematic involvement of experts in projects and dialogue formats, including stakeholder panels.

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FA 3 **NATURAL ENVIRONMENT & MOUNTAINS**



SPORT HAS AN IMPACT ON NATURE, THE LANDSCAPE AND ECOSYSTEMS – PARTICULARLY IN THE SENSITIVE ALPINE REGION. THAT IS WHY THE PROTECTION OF BIODIVERSITY AND NATURAL HABITATS IS AT THE HEART OF THIS FOCURS AREA. THE GLOBAL DECLINE OF NATURAL HABITATS AND THE CONSEQUENCES OF THE CLIMATE CRISIS EMPHASISE THE IMPORTANCE OF ACTING RESPONSIBLY.

For decades, the protection of nature and biodiversity has been one of our key priorities. We aim to develop winter sports in a way that is compatible with nature, preserving valuable habitats, as well as the Alpine flora and fauna, for the long term. This includes environmentally sustainable infrastructure and event development, careful land and habitat management, and raising awareness amongst all stakeholders of the need to treat nature responsibly.

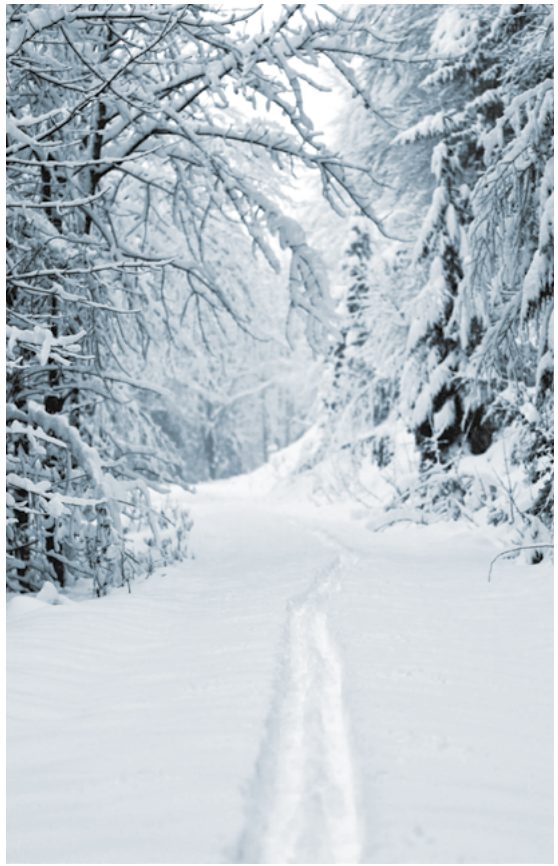


PRINCIPLES

1. **COMPLIANCE WITH NATIONAL AND INTERNATIONAL BIODIVERSITY STRATEGIES:** The conservation of biodiversity through the protection of terrestrial ecosystems is also one of the 17 global Sustainable Development Goals set out in the United Nations “Agenda 2030“, which is being implemented in national policy through the German Sustainability Strategy (DNS). Since 2020, the EU Biodiversity Strategy for 2030 – a key initiative of the European Green Deal – has set out targets at European level for the protection and restoration of nature by 2030.
2. **SPATIAL IMPACTS:** Winter sports make use of natural areas, forests and land, and thus also affect the habitats of numerous animal and plant species, as well as biodiversity. The intensity of use of these areas and resources, both in terms of space and time, presents a key challenge that must be managed in a forward-looking and sustainable manner.
3. **ENVIRONMENTAL IMPACTS CAUSED BY POLLUTANTS:** The environmental impacts of pollutants associated with winter sports are wide-ranging, including, for example, the formation of microplastics and the release of fluorine and lead during training and competitions. A consistent reduction in these pollutant levels is essential.

FA 3 **NATURAL ENVIRONMENT & MOUNTAINS**

Focus areas & Project Database
Explore online



STRATEGIC GOALS

FA 3.1 **PROTECTION OF HABITATS AND BIODIVERSITY:** Preserving and promoting biological diversity through the protection of sensitive habitats, the environmentally sound management of winter sports activities, and targeted measures to protect endangered species. This includes visitor management, minimising disturbance to wildlife, reducing noise and light pollution, and implementing measures to promote biodiversity on and alongside ski runs and cross-country ski trails.

FA 3.2 **SOIL PROTECTION:** Planning and implementing measures to minimise land take, protect soil and ensure that infrastructure is designed in a way that is compatible with nature. This includes landscape conservation measures, restoration projects and the promotion of protective woodland.

FA 3.3 **WATER PROTECTION:** Protecting water bodies and water resources through sustainable water use and the preserving water quality, water availability and the natural water cycle.

FA 3.4 **SUSTAINABLE CONSTRUCTION AND OPERATIONAL PRACTICES:** Application of environmentally friendly practices by winter sports resorts in the planning, construction and operation of their facilities, including energy-efficient buildings and environmentally friendly materials.

FA 3.5 **AWARENESS RAISING:** Raising awareness of environmental issues amongst guests, athletes and fans by providing information on nature conservation measures and responsible behaviour in the outdoors, and by developing educational materials.

FA 3.6 **ECOLOGICAL STUDIES:** Conducting ecological studies to gain a better understanding of the impact of winter sports on the environment and to lay the foundations for nature conservation measures.

FA 3.7 **INTERNATIONAL COOPERATION:** Working with environmental organisations, nature conservation authorities and local communities to achieve nature conservation objectives and promote the environmentally sustainable development of winter sports.

FA 3 **NATURAL ENVIRONMENT & MOUNTAINS**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 3.1 **Protection of habitats and biodiversity**	M 3.1.1 **Spatial development:** Conceptual design of DSV nordic active Centres in sensitive landscape areas. Spatial planning and implementation to protect habitats.		X	X		SIS + GSU; DSV nordic active Centres Local authorities	since 2002	●●●●	Key funding area of the SIS. A total of 16 projects on activity management in natural and mountain areas.
	M 3.1.2 **Ornithological studies:** Support and initiation of surveys at training and competition centres to minimise disturbance and conserve endangered bird species.		X			SIS + DSV nordic active Centres; Training centre operators	since 1988	●●●●	Ongoing scientific studies into the habitat of grouse and the ecological effects of disturbance.
	M 3.1.3 **Specialist ecological monitoring of construction projects:** Support for training centres in sensitive mountain areas (Götschen, Rohrhardsberg Notschrei, Ruhpolding, Oberstdorf).		X	X		SIS + DSV-Centres WWL	since 1988	●●●○	2024/25 Modernisation of the Nordic Arena Notschrei and other national training centres.
FA 3.2 **Soil conservation**	M 3.2.1 **Renaturation:** Support for soil conservation measures through renaturation using appropriate seed and afforestation with native trees and shrubs.		X		X	SIS	since 1990	●●●○	Reforestation project in the field of avalanches/ mountain forests and the collection and use of seeds.
FA 3.3 **Water protection**	M 3.3.1 **Sustainable consultancy services:** Support with capacity planning for snow-making systems, obtaining water law permits and hydrological watercourse surveys.		X		X	SIS + DSV nordic active Centres	ongoing	●●●○	Ongoing across all training centres, on request.
FA 3.4 **Sustainable construction and operational practices**	M 3.4.1 **Technical support:** Advice on sustainable construction and operational practices.		X			SIS	ongoing	●●○○	At all training centres on request. 2026 in particular Oberstdorf and Notschrei.

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●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 3 **NATURAL ENVIRONMENT & MOUNTAINS**

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GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 3.5 **Education**	M 3.5.1 **Visitor management:** Awareness-raising on visitor management and the importance of habitats and biodiversity in mountain areas and wildlife habitats.	X			X	SIS	since 1995	●●●●	Brochures, winter sports exhibition at the House of Nature, travelling exhibition, over 8,000 young people reached through the 'ticket2nature' ESD project.
	M 3.5.2 **Athletes:** Raising awareness amongst athletes of the importance of habitats and biodiversity in mountain regions; organising community initiatives such as clean-ups or reforestation projects at or around training venues.	X				DSV SNBGER	ongoing	●●●○	2025 Tree-planting campaign with CJD athletes Participation in the Allgäu CleanUP Days 2025 (teams from NoKos together with the youth team), various clean-up events in Oberstdorf and Berchtesgaden.
FA 3.6 **Research and reporting**	M 3.6.1 **Research projects:** Initiation and implementation of research projects in the field of nature conservation and biodiversity strategy.		X		X	SIS Scientific institutions	since 1975	●●○○	Publication of numerous specialist books, reports, information leaflets and a related themed exhibition at the House of Nature Feldberg.
FA 3.7 **International cooperation**	M 3.7.1 **Exchange of expertise and cooperation:** Collaboration with nature conservation organisations, the Federal Government's Advisory Council on the Environment and Sport, the Grouse Working Group and the DSV's own Advisory Council on the Environment and Sustainable Sport Development.	X			X	SIS DSV FdS	since 1985	●●●○	Ongoing.

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FA 4 **SAFETY & HEALTH**



PRINCPLES

WINTER SPORTS CONTRIBUTE SIGNIFICANTLY TO HEALTH PROMOTION ACROSS ALL AGE GROUPS THROUGH OUTDOOR EXERCISE, SOCIAL INTERACTION AND MENTAL RELAXATION. AT THE SAME TIME, THE WIDE VARIETY OF SPORTS, ENVIRONMENTS AND ABILITY LEVELS CALLS FOR TARGETED MEASURES TO PREVENT ACCIDENTS, MINIMISE RISKS AND PROMOTE SAFETY.

Our aim is to create a safe environment to prevent injuries, while at the same time making full use of the health benefits offered by winter sports – in both grassroots and elite sport.

1. **HEALTH THROUGH WINTER SPORTS:** Winter sports in all their forms – whether practised actively, enjoyed passively as a spectator or through voluntary work – promote physical and mental health, enhance quality of life and a sense of community, and create lasting added value for society and local regions.
2. **PROMOTING PHYSICAL ACTIVITY:** Encouraging exercise in winter and enabling as many people as possible to take part in sporting activities – regardless of age, background or ability – is of paramount importance.
3. **IMPROVING PHYSICAL FITNESS:** Regular winter sports help to maintain physical fitness and prevent conditions such as cardiovascular disease, type 2 diabetes, osteoporosis and certain types of cancer.
4. **PROMOTING MENTAL HEALTH:** Spending time in nature and being active outdoors promote mental wellbeing. Winter sports can help reduce stress, improve your mood and alleviate symptoms of anxiety or depression.
5. **SAFE WINTER SPORTS:** Safety is essential for healthy participation in sport. This includes: suitable equipment, wearing helmets, first-aid knowledge, knowledge of avalanches and behaving sensibly on the slopes and cross-country trails.
6. **WINTER HEALTH AND SAFETY:** A holistic approach to safety includes physical preparation, sun protection, weather-appropriate clothing and a realistic assessment of one's own abilities. This is the only way to enjoy winter sports safely and with pleasure.
7. **SAFE SPORT:** Protecting children, young people and adults from all forms of violence is a key priority. The aim is to strengthen our shared and practised culture of vigilance and mutual respect, from club level right through to the national teams.

FA 4 **SAFETY & HEALTH**

Focus areas & Project Database
Explore online



STRATEGIC GOALS

FA 4.1 **PROMOTING HEALTH THROUGH WINTER SPORTS:** Strengthening acceptance and improving physical fitness through regular winter sports activities; targeted prevention of cardiovascular disease, type 2 diabetes and osteoporosis by encouraging physical activity during the winter months.

FA 4.2 **MENTAL HEALTH AND WELLBEING:** Strengthening a healthy lifestyle through outdoor physical activity, targeted access to natural spaces for physical activity, and the provision of support services to promote mental health.

FA 4.3 **SOCIAL INTERACTION:** Creating spaces for people to come together through winter sports in order to foster a sense of community, teamwork and interpersonal exchange across all social groups and age groups.

FA 4.4 **ACCIDENT PREVENTION AND EMERGENCY SERVICES:** Reducing accident figures through preventative measures, public awareness campaigns and the expansion of professional emergency response structures in winter sports resorts.

FA 4.5 **SAFETY THROUGH APPROPRIATE EQUIPMENT:** Ensuring injury prevention through the use of suitable, tested and regularly maintained equipment, as well as the provision of targeted information to participants.

FA 4.6 **PROMOTING TRAINING AND SKILLS:** Improving personal safety through targeted training in technical skills and the development of movement and practical skills on ski slopes and cross-country trails.

FA 4.7 **COMPLIANCE WITH THE RULES OF CONDUCT:** Reducing the risk of accidents by communicating, raising awareness of and enforcing the applicable rules of conduct in winter sports.

FA 4.8 **RAISING AWARENESS OF AVALANCHE SAFETY:** Strengthening risk literacy in alpine regions by providing information on avalanche hazards, encouraging the use of appropriate safety equipment, and offering training courses on responsible behaviour in open terrain.

FA 4 SAFETY & HEALTH

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GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 4.1 **Promoting health through winter sports**	M 4.1.1 **DSV nordic aktiv Centres:** Planning, setting up and organising DSV nordic active Centres in Germany. Promoting Nordic forms of exercise that promote health in tourist destinations.	X	X		X	SIS + DSV	since 2002	●●●●	317 DSV nordic active Centres developed and signposted in accordance with the SIS standard.
	M 4.1.2 **Promoting physical activity:** Development and implementation of projects to promote physical activity in sports clubs and schools, including the DSV Summer Ski Challenge and DSV on Tour.	X				DSV + Clubs Regional Ski Associations	ongoing	●●●●	**DSV-SommerSkiChallenge (2025):** 107 club events, 600 teams and around 3,500 children aged U8 to U16 **DSV on Tour (2025):** 80 events, of which 55 were visits to clubs, Around 10,000 children participated.
	M 4.1.3 **Cross-Country Skiing Portal:** Development and operation of a portal for communication and marketing of Nordic centres in Germany / destinations.	X			X	SIS	since 2002	●●●●	Information on cross-country ski tracks in 12 regions, up to 500,000 page views per year; loipenportal.de.
FA 4.2 **Health and wellbeing**	M 4.2.1 **DSV Mental stark!:** Development and implementation of a programme designed to teach and promote, through play, strategies for building mental strength as well as social, emotional and personal skills in children, young people and coaches.	X				DSV + Sports Psychology Munich	since 2019	●●●●	2025: Training of around 60 coaches. So far, 13 events are planned for 2026.

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FA 4 **SAFETY & HEALTH**

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GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
	M 4.2.2 **Safe Sport:** Development of recommendations for action under the 'Schneesport schaut hin' initiative; an e-learning module as a prerequisite for all licence renewals for coaches and ski instructors within the DSV; and a simulation game for clubs and teams; establishment of contact points and support systems within the DSV, at regional level and at SNBGER.	X				DSV; SNBGER	since 2020	●●●○	**DSV 2025/26 season:** 11 workshops with youth teams (126 athletes; 23 coaches); 2 workshops at training centres (30 coaches, 7 boarding school supervisors) 4,178 e-learning courses completed for licence renewal; 100 participants in DSV training courses for grassroots sport; 67 participants in DSV training courses for elite sport.
FA 4.3 **Community and Social Interaction**	M 4.3.1 **ticket2nature:** Initiation and coordination of an ESD school project aimed at promoting transformation through outdoor sports; organisation of week-long camps at extracurricular learning venues in summer and winter; recognised as a UN Decade project.	X			X	GSU; SIS + German Federal Environmental Foundation; DSV Environmental Advisory Board; Ministry of Culture, Youth and Sport of Baden-Württemberg; schools	since 2005	●●●●	Up to 15 camps a year in summer (65%) and winter (35%); to date, 341 camps with 8,525 participants over >35,000 project days.
FA 4.4 **Accident prevention and emergency services**	M 4.4.1 **DSV Ski Patrol:** Development and successful establishment of the DSV Ski Patrol to promote safety on ski slopes; provision of first aid and rescue services for injured persons, raising awareness of nature and the environment, combating avalanche risks and improving search methods, as well as providing advice, prevention and support services for winter sports enthusiasts.	X	X	X	X	SIS + Mountain Rescue Service	since 1977/78	●●●●	Funded with > €40 million since its establishment; around 250 ski patrol officers on duty in winter across 60 ski resorts, each recording around 8,500 person-days per year.

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●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 4 SAFETY & HEALTH

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
	M 4.4.2 **Label Certified Ski Area (PGS):** Joint development and implementation of the PGS certification scheme with the VDS; ensuring compliance with safety obligations, optimum slope safety, and the securing of designated fall zones and atypical hazard areas through appropriate ski resort inspections.	X			X	SIS + Association of German Cable Car Operators (VDS)	since 2009	●●●●	25 certified German ski resorts, valid for 3 years, subject to ongoing review.
FA 4.5 **Safety through appropriate equipment**	M 4.5.1 **Expert training:** Delivery of training courses for ski sales staff and ski fitters on binding fitting, binding adjustment and cross-product knowledge of equipment (skis, boots, bindings).	X			X	SIS FdS + Sports shops	since 1980	●●●●	20 training sessions a year, with around 300 particpants. To date, more than 15,000 professionals from the ski sales and ski fitting sectors have been trained.
FA 4.6 **Promoting training and skills**	M 4.6.1 **DSV aktiv Safety Days:** Organisation and implementation of awareness-raising events on safe behaviour on the slopes for skiers, held directly within the ski resort.				X	FdS SIS	since 2020	●●●○	A total of 41 event days so far.
FA 4.7 **Compliance with the code of conduct**	M 4.7.1 **FIS Rules of Conduct:** Development and dissemination of the FIS Code of Conduct for winter sports enthusiasts, rules for cross-country skiers and snow groomers, tips for chairlift users.	X	X	X	X	SIS	since 1980	●●●●	25,000 leaflets are sent out annually to schools, sports shops and ski resorts.
FA 4.8 **Raising awareness of avalanche safety**	M 4.8.1: **Board of Trustees for Alpine Safety** Collaboration on and implementation of communication and education initiatives relating to avalanche safety.	X				SIS	ongoing	●●○○	Ongoing.
FA 4.9 **Reporting, monitoring**	M 4.9.1: **ASU-Accident Analysis:** Initiation and support in the analysis of annual skiing accidents; provision and communication of relevant data as a basis for devising appropriate measures.	X			X	SIS + ARAG Allgemeine Versicherungs-AG	since 1979	●●●●	Annual analysis of approximately 50,000 skiing accidents; publication of key figures.

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FA 5 **SOCIETY & SOCIAL AFFAIRS**



WINTER SPORTS HAVE AN IMPACT THAT EXTENDS FAR BEYOND PHYSICAL EXERCISE: THEY BRING PEOPLE TOGETHER, FOSTER A SENSE OF COMMUNITY, AND STRENGTHEN SOCIAL PARTICIPATION—REGARDLESS OF AGE, GENDER, BACKGROUND, OR PHYSICAL ABILITY. A KEY GOAL IS TO ENSURE THAT WINTER SPORTS ARE INCLUSIVE, FAIR, AND FREE FROM DISCRIMINATION.

Clubs, associations and organisations bear a particular social responsibility: they create safe spaces, promote respectful interaction and enable everyone to take part. Winter sports, as a communal experience, offer great potential – for social integration, cultural exchange and the strengthening of regional identity. We aim to make the most of this potential and develop it further.

PRINCIPLES

1. **SPORT EMBODIES ACTIVE PARTICIPATION AND DIVERSITY:** Winter sports stand for community, integration and people from different backgrounds coming together. Regardless of age, gender, background, religion or disability, sport enables participation and strengthens social cohesion – both locally and internationally.
2. **SPORT AS A CATALYST FOR A CULTURE OF HUMAN RIGHTS:** Sport has the potential to actively promote human rights – both in the day-to-day running of sports clubs and at major sporting events. Sport takes on the responsibility of setting clear standards for fairness, equality and the protection of rights, and of implementing them consistently.
3. **ENABLING INTEGRATION, INCLUSION AND INTERACTIVITY:** Through team spirit, shared experiences and non-discriminatory interaction, winter sports offer the ideal conditions for breaking down social barriers. Inclusion is not seen as an exception, but as a natural part of an open and diverse sporting culture.
4. **FOCUS ON WELL-BEING AND SOCIAL INVOLVEMENT:** The social dimension of sustainable development centres on the well-being of all people. This includes safeguarding fundamental rights, protection against exclusion and violence, and equal access to education, physical activity and social life.
5. **ROOTING EDUCATION FOR SUSTAINABLE DEVELOPMENT (ESD) IN WINTER SPORTS:** Education is key to promoting sustainable thinking and action. Through targeted educational programmes, training courses and projects, the theme of sustainability is embedded in everyday sporting life – from grassroots clubs right through to youth and elite sport.

FA 5 **SOCIETY & SOCIAL AFFAIRS**

Focus Areas & Project database
Explore online



STRATEGIC GOALS

FA 5.1 **COMMUNITY BUILDING:** Establishing and strengthening an open and diverse winter sports community through specific programmes, events and initiatives that bring together people of all ages and backgrounds and promote common sporting experiences.

FA 5.2 **SPORTING DEVELOPMENT AT ALL LEVELS:** Ensuring sporting development from grassroots sport to elite sport through tailored support programmes, age-appropriate training opportunities and structural support to help individuals realise their potential.

FA 5.3 **INCLUSION AND DIVERSITY:** Promoting equal participation in winter sports by breaking down physical, social and cultural barriers. Developing accessible facilities, inclusive programmes and diversity-oriented structures.

FA 5.4 **EDUCATION AND PERSONAL DEVELOPMENT**: Strengthening education in and through winter sports by providing learning and further training programmes tailored to specific target groups. Promoting lifelong learning and personal development – particularly amongst children, teenagers and young adults.

FA 5.5 **PRESERVING CULTURAL AND TRADITIONAL IDENTITY IN WINTER SPORTS:** Safeguarding and promoting regional winter sports traditions, customs and forms of cultural expression through active support for local stakeholders and awareness-raising about the historical and cultural significance of winter sports.

FA 5.6 **PROMOTING VOLUNTEER WORK:** Strengthening voluntary engagement in winter sports by creating attractive conditions, fostering a culture of recognition, and providing training and further education opportunities for volunteers.

FA 5 **SOCIETY & SOCIAL AFFAIRS**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS / INITIATIVES	IMPACT LEVELS				LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
		WA	TF	SE	WD*				
FA 5.1 **Community-building**	M 5.1.1 **DSV clubs:** Supporting 2,870 DSV clubs to promote physical activity and strengthen or build communities; strengthening club structures and the voluntary sector.	X				DSV + Regional associations	ongoing	●●●○	Ongoing support, annual DSV Sustainability Awards, consultation sessions, network meetings with regional associations, grants.
FA 5.2 **Sports Development 'Recreational sport'**	M 5.2.1: **Sporting development in the youth and masters categories:** Organisation of sporting race series for every age group, such as the DSV Skitty Cup, DSV points races, the German Ski League, and discipline-specific races in the masters category, to further develop sporting skills.	X				DSV	ongoing	●●●○	Approx. 760 children took part in the DSV Skitty Cup Alpine Skiing event during the 2025/26 season.
FA 5.3 **Inclusion and diversity**	M 5.3.1: **SIS Leisure Activities for Young People with Disabilities:** Organisation and operation of a 10 day winter sports trip for children and young people with intellectual or physical disabilities from 30 schools and workshops in Bavaria, Baden-Württemberg and Hesse; 50 participants per group, organised with DSV ski patrol members.	X			X	SIS	since 1985	●●●●	Twice a year for 10 days; to date, a total of approx. 3,900 participants per course, approx. 15 supervisors per course; costs approx. €60,000 per year.
	M 5.3.2: **Inclusive competitions:** Organisation of inclusive competitions to strengthen the connections between para and non-para athletes.			X		FIS + SNBGER	since 2023/24	●●○○	Evaluation and further development of the first inclusive team competition organised by SNBGER and FIS in Grasgehren in 2024.
	M 5.3.3 **Inclusive operations and facility development planning:** Support in developing the DSV's Norschrei Cross-Country Skiing/Biathlon National Training Centre into an inclusive facility for para Nordic skiing, as well as in organising inclusive training groups and special programmes for people with disabilities at the centre.		X	X		SIS + DBS DSV Training centre operators	ongoing	●●●●	2025/2026 season: Hosting a Para-Biathlon World Cup at the Notschrei National Sports Centre.

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●○○○ (1) Need | ●●○○ (2) Concept | ●●●○ (3) Impact | ●●●● (4) Scaling

FA 5 **SOCIETY & SOCIAL AFFAIRS**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS & SUCCESS
FA 5.4 **Education and personal development**	M 5.4.1 **Wintersportschule.de:** Development and implementation of an internet portal on organising winter sports in schools. Tools for supporting discussion, specific course material, guidance on safe organisation and further support services, including for cross-curricular teaching.	X			X	SIS + DSLV DSV DWDS	since 2016	●●●●	> 50 cross-curricular teaching units; facts and arguments in favour of winter sports; supporting materials for delivery; a network of over 1,000 teachers via DWDS.
	M 5.4.2 **ticket2nature:** Initiation and coordination of an ESD school project aimed at promoting transformation through outdoor sports; organisation of week-long camps at extracurricular learning venues; recognised as a UN Decade project.	X			X	GSU; SIS + German Federal Environmental Foundation; DSV Environmental Advisory Board; Ministry of Culture, Youth and Sport of Baden-Württemberg; schools	since 2005	●●●●	Up to 15 camps a year in summer (65 per cent) and winter (35 per cent); to date, 341 camps with 8,525 participants over >35,000 project days.
	M 5.4.3 **E-Learning Module:** Development and ongoing integration of learning content and modules on sustainable development in winter sports into the DSV's training programmes; evaluation and further development of the 'Environment and Sustainability' e-learning module.	X				DSV + SIS	since 2024	●●●○	The 'Environment and Sustainability' e-learning module has been integrated into the DSV Coaching Academy and the Trainer-A course for grassroots sport, it is available on the DSV Campus. April 2026: 208 students have successfully completed the course.
FA 5.5 **Cultural and traditional preservation**	M 5.5.1 **German Ski Museum:** Preservation of the official FIS Ski Museum, which holds one of the world's most significant collections of ski artefacts. Support for other museums and the exhibition of artefacts in Germany.	X				SIS	ongoing	●●○○	To be implemented by 2026: Digitalisation of the Ski Museum.

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FA 5 **SOCIETY & SOCIAL AFFAIRS**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 5.6 **Voluntary work**	M 5.6.1 **Regional Ski Associations:** Support and counseling for the regional ski associations, comprising 2,870 clubs, and their events, which involve over 10,000 volunteers.	X				DSV + DWDS	ongoing	●●●○	Sustainability counseling and the awarding of sustainability prizes.
	M 5.6.2: **World Cups:** Support for strengthening the volunteer sector at World Cup events through measures to recruit and retain volunteers (e.g. incentives, tangible and intangible recognition), and dialogue on examples of good practice such as Free Willis in Willingen.			X		Organisers + DSV SIS	ongoing	●●○○	>2,000 volunteers during the German World Cup events.
	M 5.6.3: **Youth engagement:** Further development of initiatives to encourage young people's engagement; a platform for young, enthusiastic people to get involved in winter and snow sports in a creative and flexible way.	X				DSV	ongoing	●●○○	DSV Next Generation: annual camp including workshops. 22 participants in 2026. Since May 2025: DSV Junior Team with 15 active U27 members.
FA 5.7 **Collaboration**	M 5.7.1 **Dein Winter. Dein Sport.:** Establishment of the DWDS network to facilitate exchange and joint campaigns and initiatives aimed at pooling cross-sector expertise; formation of a strong alliance under the umbrella brand 'Dein Winter. Dein Sport.' (Your Winter. Your Sport) by bringing together all stakeholders in the sector.	X				DSLV DSV SIS SNBGER + TOC Agency for Communication	since 2015	●●●●	Regular dialogue events, joint campaigns and the development of information materials, initiatives to promote winter sports in schools, e.g. 'DeineWinter-Woche' (in 2026, nine school classes took part in a free winter sports week).

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FA 6 **ECONOMY & DEVELOPMENT**



AS WINTER SPORTS ORGANISATIONS IMPACTING ACROSS THE FIELDS OF ELITE SPORT, GRASS-ROOTS SPORT AND TOURISM, WE BEAR A SPECIAL RESPONSIBILITY, IN THAT WE NOT ONLY SHAPE SUCCESSFUL SPORTING DEVELOPMENT, BUT ALSO ACTIVELY CONTRIBUTE TO ECONOMIC PRO-CESSES. OUR ACTIVITIES GENERATE VALUE FOR ATHLETES, CLUBS, EVENT ORGANISERS, REGIONS AND PARTNERS IN INDUSTRY, RETAIL, THE MEDIA AND THE SPONSORSHIP SECTOR.

Our philosophy is clear: for us, sustainable economic success means acting in an environmentally sound, socially responsible and long-term viable manner – both within our own organisation and in collaboration with all stakeholders in the winter sports sector.



PRINCIPLES

1. **LONG-TERM THINKING AND DECISION-MAKING:** Economically sustainable action means not only pursuing short-term success, but also taking into account the long-term impact on the environment, society and future generations.
2. **ENSURING STEADY AND SUSTAINABLE DEVELOPMENT:** The aim is an economy of lasting viability – one that meets today's needs without jeopardising the foundations for future generations.
3. **REMAINING RESILIENT AND ADAPTABLE:** Economic systems in the winter sports sector must be structured in a way that enables them to respond to crises such as climate change, extreme weather conditions and pandemics while retaining the ability to act.
4. **OPERATING WITH TRANSPARENCY AND ACCOUNTABILITY:** All business activities should be transparent and fair. Openness, honesty and accountability towards partners, the public and society are key components of economic sustainability.
5. **DRIVING INNOVATION AND EFFICIENCY:** Technological advances, new ideas and efficient processes help conserve resources and capitalise on economic opportunities in a sustainable way, in both the sporting world and related sectors.

FA 6 **ECONOMY & DEVELOPMENT**

Focus Areas & Project database
Explore online.



STRATEGIC GOALS

FA 6.1 **SECURING THE SEASON IN PEAK WINTER MONTHS:** Safeguarding the economic foundation through effective artificial snow production, innovative snow management and the forward planning of events during the middle of winter, when weather conditions are more consistent.

FA 6.2 **DEVELOPING YEAR-ROUND ACTIVITIES:** Expanding the range of activities beyond the winter season – with or without snow – to enhance financial stability, improve infrastructure utilisation and strengthen member loyalty.

FA 6.3 **FINANCING AND SUSTAINABLE INVESTMENT:** Financing sustainability projects. Investing in renewable energy, energy-efficient technologies and environmentally friendly construction methods to achieve long-term cost savings and environmental benefits.

FA 6.4 **CUSTOMER RETENTION THROUGH LOYALTY PROGRAMMES:** Attractive customer retention tools such as bonus programs, season tickets, personalised services and exclusive add-on offers are being further developed in both physical and digital formats to promote long-term customer retention, repeat visits and sustainable consumption behaviour.

FA 6.5 **CONTRIBUTION TO REGIONAL VALUE CREATION:** Strengthening the role of winter sports as an economic driver in tourism-dependent regions by safeguarding jobs, establishing regional partnerships and providing impetus for the retail, hospitality and service sectors.

FA 6 **ECONOMY & DEVELOPMENT**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 6.1 **Securing the season in peak winter months**	M 6.1.1 **Climate adaptation:** Consultation and support in adapting the season and the range of services to the available snow cover, e.g. by reducing the offering to a key range of services to or by modernising facilities with reliable snow cover.	X	X			DSV SIS SNBGER	ongoing	●●○○	Consultancy for more than five destinations (e.g. the Allgäu) and winter sports resorts. Involvement in living labs.
FA 6.2 **Year-round operation**	M 6.2.1 **Sports portfolio:** Expansion of the sports portfolio to enable year-round operation at sports facilities (roller skiing, summer biathlon, trail running, mountain biking, etc.).	X	X		X	DSV SIS	ongoing	●●○○	Interreg project: 'Trail Running Connects' at the Notschrei; development and establishment of trail running centres of excellence and routes; further development of the concept at DSV nordic active Centres
	M 6.2.2 **Sports facilities:** Development of sports facilities such as ski lifts and DSV nordic active Centres into year-round sports centres. With or without snow (e.g. national training centres).		X		X	DSV SIS SNBGER	ongoing	●●○○	Development of national training centres, DSV nordic active Centres and, in particular, small ski lifts.
FA 6.3 **Collaboration**	M 6.3.1 **Sustainability euro:** Funding for environmental/ sustainability projects through membership fees of Freunde des Skisports e.V.	X				FdS + SIS	since 1991	●●●●	Since 1991, the FdS has been allocating €1 per member to sustainability projects.
	M 6.3.2 **Sports facilities:** Support for investment in green technology, sustainable operation and long-term use of sports facilities (e.g. at the Oberstdorf and Oberhof venues).		X			SIS	ongoing	●●○○	Support provided through project funding.
	M 6.3.3 **Sustainability Fund:** Establishment and operation of a sustainability fund to finance specific sustainability measures across all areas of activity and throughout the organisation.	X				DSV SIS SNBGER	ongoing	●●○○	DSV hospitality project 'Say It With Flowers': Funding of sustainable projects through savings from major events. Funding used for various initiatives such as outdoor first aid courses, defibrillators, etc.

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FA 6 **ECONOMY & DEVELOPMENT**

Explanation of the symbol at the bottom of the page*

GOALS	SIGNATURE PROJECTS/ INTITIATIVES	IMPACT LEVELS WA	TF	SE	WD*	LEAD + CONTRIBUTORS	TIMEFRAME	PROJECT MATURITY	PROGRESS AND SUCCESS
FA 6.4 **Loyalty programmes**	M 6.4.1 **Direct memberships:** Expansion of value-driven direct memberships, including to fund sustainability initiatives.	X			X	DSV + FdS		●○○○	Project planning in pending.
FA 6.5 **Sport, Tourism, Economy**	M 6.5.1 **Expert networks:** Expansion of the winter sports network, tourism, mountain railways and partnerships with industry and specialist sports retailers.	X			X	SIS + DSV	ongoing	●●●○	More than 12 events each year, including DWDS dialog events, the Alpine Climate Summit and the Stakeholder Panel.
	M 6.5.2: **Management models:** Development of suitable business models, particularly for small areas and cross-country skiing centres. Objective: To maintain the facilities and ensure economically viable concepts. Hybrid funding models.		X		X	SIS	ongoing	●●●○	Pilot project involving the cross-country ski trail operators' association at Notschrei and across the Sauerland region at a total of 12 locations, as well as across different sports.

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7. **Our Call for Collective Action in line with SDG 17** „Partnerships for the Goals“

Winter sports make a significant contribution to health, society and the economy, today and in the future. To keep it that way, all stakeholders need to take joint, coordinated action.

Close cooperation between politics, sport, tourism, business, academia and civil society is essential. The sustainable development of winter sports can only succeed through partnerships that establish clear framework conditions, provide targeted support and deliver concrete projects.

Politics creates the conditions that enable regions and destinations to develop sustainable offerings. Science and education provide knowledge and guidance. Associations and athletes serve as role models and take responsibility. Businesses drive innovation and bring sustainable solutions to market. The media supports this transformation through transparent and constructive communication.

The time to act is now. Together, we can shape a winter sports sector that is environmentally responsible, economically viable and socially fair.



8. **Outlook** – Taking responsibility and measuring development

This strategy report is not a final document but a binding starting point. It sets the framework within which we pursue our goals, implement measures and assess our progress. For each focus area, we define clear indicators to review our impact and progress at regular intervals. Structured reporting, both internal and external, ensures transparency and allows us to learn and adjust our course.

We recognise that sustainability is a long-term journey. We do not claim to have all the answers from the outset, but we are committed to acting decisively and staying the course. We will therefore continue to develop this strategy: expanding our measures, adjusting our targets as new insights emerge, and involving our partners, members and stakeholders actively in its implementation.

SUSTAINABILITY, FOR US, IS ABOUT LISTENING, LEARNING AND IMPROVING AND LEADING THE WAY WITH COURAGE.

9. **Signature Projects** – Acting together, shaping the future

1 RESEARCH AND DEVELOPMENT ON CLIMATE ACTION AND ADAPTATION

Studies on resource-efficient snow management, snow farming and innovations; climate impact analyses and year-round concepts at training centres; carbon accounting with academic partners.

2 DEVELOPMENT OF TRAINING CENTRES

Supporting the modernisation of TFs and their development for year-round use, including energy, resource and water efficiency, ecological consultancy, sustainable construction and operation, the promotion of non-fossil fuels, year-round operating concepts.

3 DEVELOPMENT OF WORLD CUP EVENTS

Concepts, consultancy and implementation of sustainability measures for (large-scale) winter sports events, including travel plans, energy solutions, waste management, compensation measures, snow management, non-fossil fuels, social inclusion.

4 EXPERT PANEL CLIMATE.SPORT.SNOW

Establishment of an expert group, D-A-CH-IT Climate.Sport.Snow, and publication of three position papers.

5 SPATIAL DEVELOPMENT TO PROTECT HABITATS AND BIODIVERSITY

Spatial planning and implementation of DSV nordic active Centres in sensitive landscape areas.

6 VISITOR GUIDANCE

Awareness-raising on visitor management and the importance of habitats and biodiversity in mountain areas through exhibitions, publications and the ESD project ‘ticket2nature’.

7 TICKET2NATURE

ESD school project to promote transformation through outdoor sports; one-week school camps at out-of-school learning venues in summer and winter – 341 camps to date, with 8,525 participants.

8 DSV SKI PATROL

Establishment and funding of the ski patrol to promote safety in ski resorts, provision of assistance and rescue services for injured people, raising awareness about nature and the environment; approx. 250 ski patrol members across 60 ski resorts.

Complete project database at stiftung.ski

9 DSV MENTAL STARK!

A programme designed to teach and promote, through play, strategies for building mental resilience and social, emotional and personal skills in children, young people and coaches.

10 SIS LEISURE ACTIVITIES FOR YOUNG PEOPLE WITH DISABILITIES

10-day winter sports trip for children and young people with intellectual and physical disabilities, organised twice a year with DSV ski patrol members. 3,900 participants to date.

11 INCLUSIVE COMPETITIONS

Organising inclusive snowboard competitions to strengthen the links between para and non-para athletes; including, amongst other things, the first inclusive team competition in Grasgehren.

12 WINTERSPORTSCHULE.DE

Internet portal on organising winter sports in schools. Tools for supporting discussion, specific teaching units, materials for cross-curricular lessons, safety advice, support for networking.

13 SUSTAINABILITY EURO

Funding of environmental and sustainability initiatives through membership fees of Freunde des Skisports e.V.: Since 1991, €1 per membership.

14 ACTIVITY PROGRAMMES FOR CLUBS AND SCHOOLS

Projects in clubs and schools to promote health through winter sports: the DSV Summer Ski Challenge, with 107 club events in 2025; DSV on Tour, with 80 events and around 10,000 children taking part in 2025.

15 SAFETY PREVENTION

Concepts and knowledge transfer regarding safety precautions on slopes and trails, and appropriate equipment, including: Label Certified Ski Area, the development and dissemination of FIS codes of conduct, and specialist training courses on binding fitting.

16 E-LEARNING MODULE “ENVIRONMENT AND SUSTAINABILITY”

Development and ongoing integration of learning content on sustainable development into the DSV’s training programmes, including the further development of the e-learning module.

Abbreviations

ORGANISATION	ABBREVIATION
ASU-Accident Analysis	ASU
Education for Sustainable Development	ESD
Federal Ministry of the Interior	BMI
Christliches Jugenddorfwerk Deutschland	CJD
Germany – Austria – Switzerland – Italy	D-A-CH-IT
Dein Winter. Dein Sport.	DWDS
German Sustainability Strategy	DNS
National Paralympic Committee Germany	DBS
German Olympic Sports Confederation	DOSB
German Ski Instructor Association	DSLV
German Ski Association	DSV
Swiss Federal Institute for Forest, Snow and Landscape Research	WSL
European Union	EU
Friends of Skiing	FdS
Focus Area	FA
International Biathlon Union	IBU
International Olympic Committee	IOC
International Ski and Snowboard Federation	FIS
Carbon dioxide	CO_2
Climate impact and risk analysis to enhance the adaptive capacity of national training centres for biathlon, Nordic skiing and para Nordic skiing	KWRA-Ski2050+

ORGANISATION	ABBREVIATION
Regional associations	LSV
National strategy for major sporting events	Nationale Strategie SGV
Nordic combined	NoKo
Organising Committee	OK
Label Certified Ski Area	PGS
Snowboard Germany	SNBGER
Sports events – World Cups & World Championships	SE
Foundation for Safety in Skiing	SIS
Sustainable Development Goals	SDGs
ticket2nature	t2n
Training facilities - National training centres	TF
Greenhouse gas	THG
United Nations	UN
United Nations Climate Change Conference/ Conference of the Parties	COP
Association of German Cable Car Operators	VDS
Winter Sport Destinations	WD
Winter Sports Associations (House of Ski)	WA
WSL – Institute for Snow and Avalanche Research	SLF

YOUR DONATION
SHAPES THE FUTURE OF SKIING!

Your support enables us to continue our work for greater safety and sustainability in skiing.

Whether it goes to **research** and **environmental projects, safety prevention** or the **DSV Ski Patrol**, your donation makes a difference.

You decide where your donation goes. If you name a specific project, your contribution will be used exclusively for that purpose.

Take advantage of the benefits of charitable giving: whether as a **one-off donation** or an **endowment**, every contribution strengthens our commitment.

ACT NOW FOR SAFE AND SUSTAINABLE SKIING!

OUR BANK DETAILS FOR YOUR DONATIONS ARE:

Kreissparkasse München Starnberg Ebersberg,
IBAN: DE14 7025 0150 0028 6107 23
BIC: BYLADEM1KMS

- For donations up to 300 euros, your bank statement is accepted as proof for the tax office.
- For larger amounts, we will automatically send you a donation receipt (confirmation of donation). Please provide your address for this purpose (preferably directly on the bank transfer form).

The foundation is obliged to use donations and endowments exclusively for its foundation's purposes.

YOUR CONTACT:
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